

Melbourne University Blacks FC

Indigenous Round Jumper Design Brief

The Melbourne University Blacks FC play Australian Rules in the top tier of the Victorian Amateur Football Association (VAFA). We are based at the University of Melbourne, Parkville Campus, on Wurundjeri Country. In 2017 we held the first Indigenous Round match in the VAFA, coinciding with Reconciliation week and the AFLs Indigenous Round. This has been an annual match since 2017* and each year we aim to grow the match and activities surrounding the round.

Through our Indigenous Round, Melbourne University Blacks FC aim to educate ourselves, our own community and the wider VAFA community about Reconciliation and to celebrate the contributions Aboriginal and Torres Strait Islander people have and continue to make to Australian Rules. In 2023 we are looking to host our biggest event yet on July 2nd (which will align with NAIDOC week) and are looking to design a new jumper for the Club to wear during this round. We are looking to engage an Aboriginal and/or Torres Strait Islander artist who is keen to work with us in creating a jumper that will tell an important story and something that everyone can take pride in.

Vision

We would love for the artist to be involved in helping to create the ideas and story behind the jumper. The design would ideally work in with our current home playing jumper (below). The jumper should pay respect to Wurundjeri Culture and people, whose lands we play, train and gather on. We would also like it to illustrate our path to Reconciliation as a club and a community.

Purpose

The newly designed jumper will be worn by the Senior team during the Indigenous Round match played during Naidoc Week at Melbourne University. The Club would envisage that this jumper would be used every year in the Indigenous Round for the next 3-5yrs. The jumper would also be used to promote the round and we would like to be able to include the artist in the promotion of the jumper and the story behind it.

Artist Fee: Please quote fee upon expression of interest.

Contact Scott Myers with expression of interest or for more information.

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Uni Blacks Home Jumper

Current Indigenous Round Jumper

We are on a learning journey and expect to make a few mistakes along the way. We welcome all feedback from the Indigenous community and artists that can help us be and do better.

* No games in 2020 and 2021 due to Covid.